

Legislative Alert

New Jersey Approves New Job Creation & Retention Incentive Program

Atlas Insight assists companies from all industry sectors and geographies to negotiate and secure tax credits and incentives for business investment and job creation/retention.

The professionals at Atlas Insight are industry leaders in the field of corporate site selection and incentive procurement.

We help to choose locations for all types of business facilities that meet the long-term needs of those operations, while helping to achieve overall corporate goals.

Our team has extensive experience in all corporate sectors and has consulted on many sensitive projects for some of the world's largest corporations. We strive for excellence with every client.

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Businesses with NJ Operations

Details of New Legislation

On December 15th, the NJ Legislature approved the Grow New Jersey Assistance Act. On January 6th, Governor Christie signed the bill into law. The Act **provides for significant new job creation & retention tax credits** for use against the Corporation Business Tax or Insurance Gross Premiums Tax. The Grow NJ program is discretionary and will be administered by the NJ Economic Development Authority (EDA). This program must be applied for prior to July 1st, 2014.

Grow New Jersey Assistance Act

Grow NJ targets companies which expand in NJ or reinvest in existing NJ operations. The credit awarded is for **up to \$50,000 per new or retained job** spread equally over a 10 year period. At the EDA's discretion, a per job bonus of up to \$30,000 may be awarded based on factors such as facility location, industry and wages. The total credit on a given project may not exceed the lesser of the project's capital investment or \$40 million. Tax credits may be transferred or sold.

The credit may be awarded for companies that retain or create at least 100 positions. Additionally, a business must invest, acquire or lease at least \$20 million in property. As with other NJ incentive programs, awards are predicated on demonstrating that the credit is a material factor in the decision to move forward with the project.

Program Features

- Urban, suburban and other targeted areas qualify.
- Most industries qualify (retail is excluded).
- No minimum wage requirement.
- Employer must offer health benefits.
- Credits may be transferred or carried forward for 20 years.
- Projects must be maintained for at least 1.5 times the incentive period.
- Partnerships, S-Corps and LLC's can pass the credit through to shareholders.

Recommended Action:

The Grow NJ Program represents a powerful new tool to help businesses maintain and grow employment and reinvest in their operations. The experts at Atlas Insight have the experience and resources to help you determine whether your company could potentially benefit from this program. Our staff is ready to help you navigate through the application, approval and compliance phases while ensuring that you receive and monetize the maximum benefit possible. Please contact us so that we can determine if you are a good candidate for the Grow NJ Program.

