

Atlas Insight Expanding Its Site Selection and Incentive Consulting Team

October 1, 2019



Atlas Insight LLC, an industry leader in site selection and economic incentives identification and compliance, is pleased to announce that Ann Petersen has joined the team as a Director. With 15 years of combined experience as a tax and incentive consultant, Ann is widely regarded as an expert in the industry. Ann has a proven history of guiding her clients through the strategic process of location consulting and combining this with multi-state economic development and financial incentive negotiation. Prior to joining Atlas, Ann was employed at Cushman & Wakefield and previously at Jones Lang LaSalle. After receiving her JD, Ann began her career at KPMG, LLP with the State and Local Tax Practice/Strategic Relocation and Expansion Services Division.

Ann's primary responsibilities will include guiding companies through the site selection process as well as the review and implementation of state and local incentive packages, which will include research, negotiation and documentation of these programs. Ann utilizes her legal background to provide creative savings solutions to clients through legal analysis, tax legislation and letter rulings. Ann is a sought after and frequent guest speaker to state, regional and local governments where she provides insight into the development of strategic regional plans to attract and retain workforce and business investment. Ann is also a frequent author for national site selection publications on topics such as minimizing business risk, attracting and retaining new talent, attracting foreign direct investment and financial incentives.